


UNIVERSITY OF CALIFORNIA
Transportation Alternatives Board

August 17, 2010

To: Chancellor Henry Yang

From: Kyle Richards, Chair
Transportation Alternatives Board 

Subject: Long Range Development Plan and Environmental Impact Report

cc: Gene Lucas, Marc Fisher, Robert Defendini, Robert Silsbee, James Wagner,
Bruce Tiffney, Ron Cortez, Richard Church

The Transportation Alternatives Board (TAB) read with great interest the most recent draft of UCSB's Long Range Development Plan (LRDP) and the associated Environmental Impact Report. In particular, the board is very interested and concerned with the sections that address projected increases in transportation demand at UCSB. For example, the section "Master Response - Traffic Fair Share Mitigation" addresses the (financial) impacts of increased transportation as a result of campus growth. It notes that "[t]he University's financial contribution towards off-campus intersection or roadway improvements will be determined based on its proportion (percentage) of increased future traffic volume through the significantly impacted facilities."

TAB would like to urge the university to strengthen its support for transportation alternatives, in order to alleviate the financial impacts to the campus as a result of single occupancy vehicles. We believe that a modest investment in transportation alternatives in the short-term will result in a significant savings to the University by mitigating the transportation impacts of increased campus growth. TAB encourages further investment in the Transportation Alternatives Program (TAP) as a means of accomplishing this goal. Other specific actions to promote transportation alternatives include:

- Expansion of bike paths and maintenance of the existing bike route infrastructure
- Expansion and maintenance of skateboard lanes
- Improvements to bus stops and investment in additional bus and shuttle programs
- Expansion of the commuter vanpool program to outlying communities
- Incentives to encourage the increased utilization of transportation alternatives

TAB is committed to reducing the number of single occupancy vehicles commuting to campus, and we offer our support in helping the University achieve this goal.