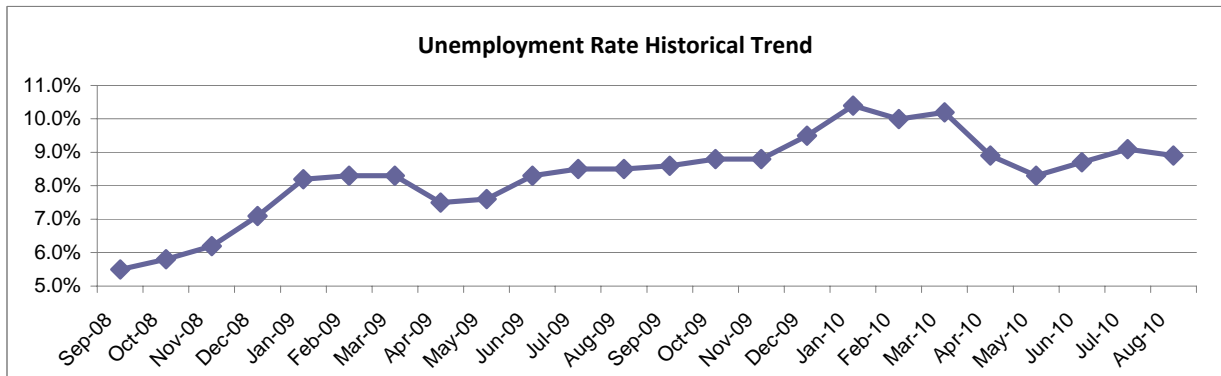


**IMMEDIATE RELEASE**  
**SANTA BARBARA-SANTA MARIA-GOLETA METROPOLITAN STATISTICAL AREA (MSA)**  
**(Santa Barbara County)**

The unemployment rate in the Santa Barbara County was 8.9 percent in August 2010, down from a revised 9.1 percent in July 2010, and above the year-ago estimate of 8.5 percent. This compares with an unadjusted unemployment rate of 12.4 percent for California and 9.5 percent for the nation during the same period.



Industry	Jul-2010	Aug-2010	Change		Aug-2009	Aug-2010	Change
	Revised	Prelim				Prelim	
Total, All Industries	181,800	181,400	(400)		182,900	181,400	(1,500)
Total Farm	21,600	20,900	(700)		20,900	20,900	0
Total Nonfarm	160,200	160,500	300		162,000	160,500	(1,500)
Mining and Logging	800	800	0		800	800	0
Construction	7,100	7,100	0		7,600	7,100	(500)
Manufacturing	11,800	12,000	200		11,600	12,000	400
Trade, Transportation & Utilities	25,500	25,500	0		25,700	25,500	(200)
Information	3,300	3,300	0		3,400	3,300	(100)
Financial Activities	6,600	6,500	(100)		6,800	6,500	(300)
Professional & Business Services	21,500	21,500	0		21,700	21,500	(200)
Educational & Health Services	20,600	20,400	(200)		20,400	20,400	0
Leisure & Hospitality	21,600	21,700	100		22,600	21,700	(900)
Other Services	5,400	5,400	0		5,400	5,400	0
Government	36,000	36,300	300		36,000	36,300	300

Notes: Data not adjusted for seasonality. Data may not add due to rounding  
 Labor force data are revised month to month  
 Additional data are available on line at [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)