

# Start the Year Strong.

Work-outs, films, kisses, King, charity, celebrations: we've got some special issues and features to pump up your 2012 promotions and marketing, beginning with:

**Healthy Resolutions**, publishes January 5

**Winter Arts** previews on January 12 (includes Martin Luther King holiday on the 16th)

**Winter Sports** features in the January 19 issue

Two weeks of **Santa Barbara International Film Festival** coverage, beginning January 26

Promote your Superbowl party in our February 2nd issue!

Charity and Love in the **Calendar of Fundraisers** (February 9 issue) and **Valentine's Day** coverage

February 16 covers our **Surfing** section, and **President's Day**

And our **25th Annual Wedding Issue** runs February 23



## We also are launching **inDeals**, our new group-buying website.

Make sure to ask your Rep how inDeals will get customers in the door with no upfront costs. Through online and social media marketing, you only pay for what you sell! It's a new way to sell in the County's largest online and newspaper audience.



Call 805-965-5205

**Santa Barbara**  
**Independent**  
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