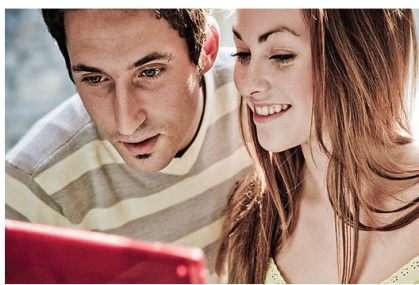


inDeals.

How do inDeals work?

The Independent and local Merchant (you!) partner to offer a great Deal to customers.



This inDeal is promoted to the Independent's audience:
Direct emails and in our IndyInsider newsletter.
Online at independent.com.
In our newspaper—the city's largest!

Customers see your deal online, in emails, and in ads!
Customers purchase and print Gift Card.
Customers redeem Gift Cards at your Business.



The Merchant and The Independent Divide Up the Revenue!
Merchant Benefits:
Great opportunity to gain new customers!
Turn Deal customers into Repeat customers!
You're the featured advertiser, and great word of mouth!

805-965-5205
inDeals@independent.com

Santa Barbara
Independent
INDEPENDENT.COM