

ONLINE ADVERTISING RATES

THE Local Daily News Source

www.independent.com is Santa Barbara's leading source for daily and breaking news. We are the most trafficked site in Santa Barbara County per Comscore, Quantcast and Alexa ratings. **Find out WHO. WHAT. NOW! Every Day - All Day!**

Statistics:*

Consistent Traffic Month to Month...

425,000+ SESSIONS PER MONTH

225,000+ UNIQUE USERS PER MONTH

775,000+ PAGEVIEWS PER MONTH

Get your business in front of thousands of area customers.

* Source: Google Analytics - Monthly Averages 2013/2014

WIDE SKYSCRAPER
160 x 600
\$500/WK

RECTANGLE
300 x 250
\$375/WK

3:1 RECTANGLE
300 x 100
\$300/WK

FULL BANNER
468 x 60 \$250/WK

HALF BANNER
234 x 60 \$200/WK

BUTTON 1
120 x 90
\$60/WK

BUTTON 2
120 x 60 \$30/WK

MICRO BAR
88 x 31 \$50/WK

VERTICAL BANNER
120 x 240
\$150/WK

Award Winning:



Best Weekly Newspaper Website in North America

DISCOUNTS:

8 WEEKS	15%
12 WEEKS	20%
26 WEEKS	25%
52 WEEKS	35%

LEADERBOARD / FOOTERBOARD
728 x 90
LEADERBOARD \$475/WK / FOOTERBOARD \$250/WK

SQUARE BUTTON
125 x 125
\$75/WK

Acceptable Media:

All ad cost includes design. If you would like to supply your own artwork, please use the following guidelines: **jpg, gif and Flash Media Accepted**
3-part gif and 3-loop Flash allowed
Maximum File Size: 30k - non-flash; 40k for Flash, 72 dpi, RGB

CONTACT US TODAY
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