

to add local sports coverage to our award-winning arts, entertainment and news coverage. Reach the highly engaged local sports community by including your advertising message on presidiosports.com

Presidio Sports readers are educated and affluent, with 73% college-level and 32% earning over \$100k annually. They're skewed slightly younger and slightly more male than Santa Barbara's overall population, combining to create a highly desirable demographic.

Presidio Sports is the only platform in Santa Barbara geared towards sports and athletes. Make sure your message gets seen by the right audience.

AD SIZES AND PRICES

300 x 600	160 x 600	SHAPE	HOME PAGE
		728 x 90	\$250/week
		300 x 250 at top	\$200/week
		300 x 250 at bottom	\$150/week
		160 x 600	\$150/week
		234 x 60	\$50/week
			ARTICLE PAGE
		300 x 250 top	\$40/week
		300 x 250 bottom	\$20/week
		300 x 600	\$75/week
		234 x 60	
300 x 250	728 x 90		
VIDEO AD SLOT = \$250/WEEK			
Custom Ad Options, Sponsorships, Native Advertising and other solutions are also available			