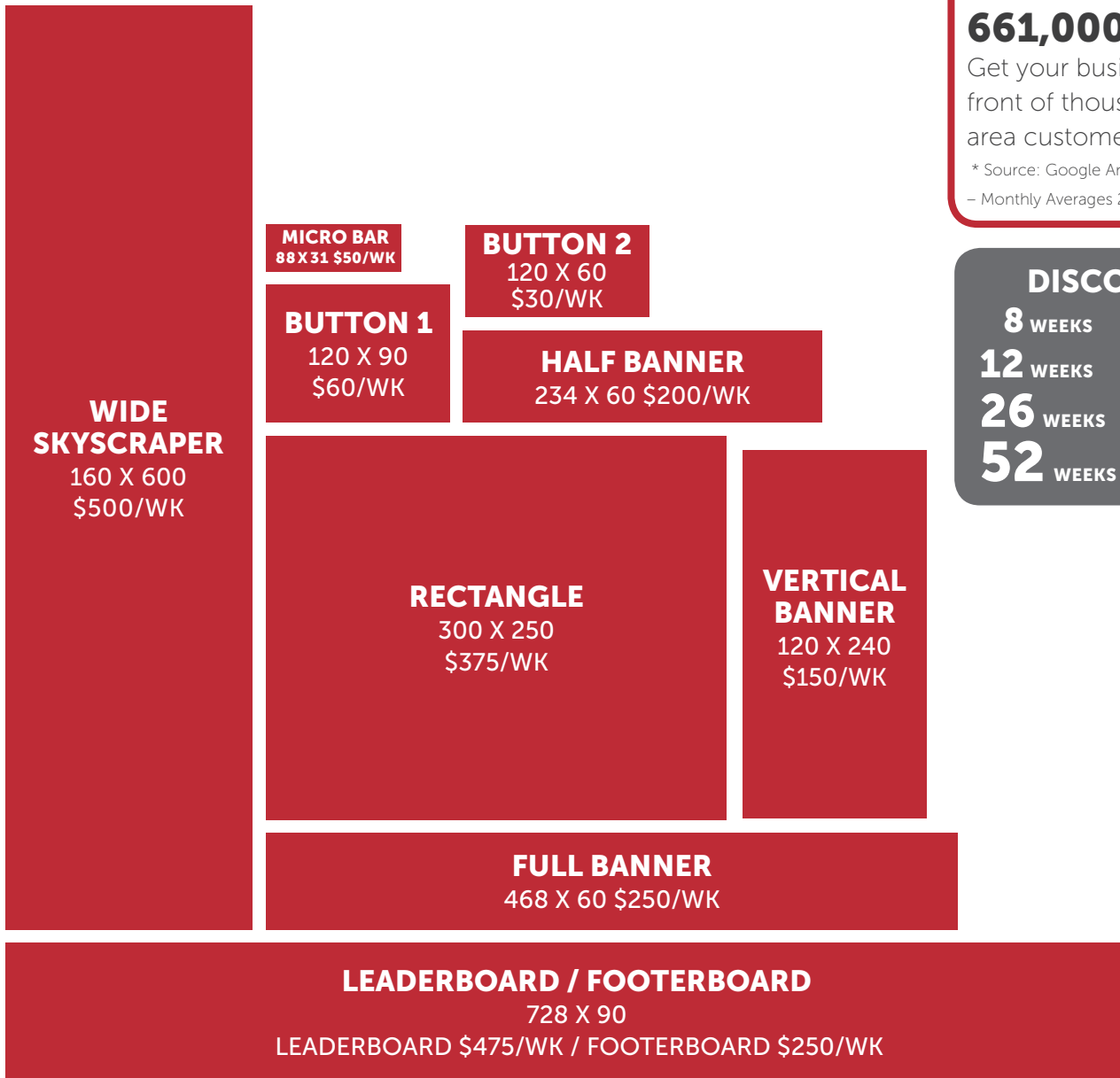


# ONLINE RATES

## THE LOCAL DAILY NEWS SOURCE

**independent.com** is Santa Barbara's leading source for daily and breaking news. We are the most trafficked site in Santa Barbara County per Comscore, Quantcast, and Alexa ratings.

**Find out WHO. WHAT. NOW! Every Day – All Day!**



## STATISTICS\*

Consistent Traffic  
Month to Month...

**382,000+** VISITS PER MONTH

**216,000+** ABSOLUTE UNIQUE VISITORS

**661,000+** PAGEVIEWS PER MONTH

Get your business in front of thousands of area customers.

\* Source: Google Analytics  
– Monthly Averages 2016

## DISCOUNTS:

8 WEEKS	15%
12 WEEKS	20%
26 WEEKS	25%
52 WEEKS	35%

Ads not shown at actual sized and have been scaled to fit.

## Acceptable Media:

All ad cost includes design. If you would like to supply your own artwork, please use the following guidelines:

.JPG, .GIF and Flash Media Accepted, up to 3-part .GIF and 3-loop Flash allowed

Maximum File Size: 30k – non-flash; 40k for Flash, 72 dpi, RGB

Effective 2017