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* Source: Google Analytics – Monthly Averages through 5/2018

Discounts:
- 8 weeks: 15%
- 12 weeks: 20%
- 26 weeks: 25%
- 52 weeks: 35%

Acceptable Media:
All ad cost includes design. If you would like to supply your own artwork, please use the following guidelines:
- .JPG, .GIF and Flash Media Accepted, up to 3-part .GIF and 3-loop Flash allowed
- Maximum File Size: 30k – non-flash; 40k for Flash, 72 dpi, RGB

Effective 2017